

# Labour Market INFORMATION

## Dorset Data



### Average yearly pay for full-time jobs (2025)

- Bournemouth, Christchurch & Poole area: £37,500
- Dorset area: £37,500
- England (overall): £39,300



### Population changes over 10 years

- Overall population: up by 5.3% (England: up by 7.8%)
- Ages 16-24: down by 1.5% (England: up by 1.2%)
- Ages 65 and over: up by 14% (England: up by 15.5%)



### Jobs that need higher skills

- Programmers and software developers: 2,300 jobs
- Teachers: 2,500 jobs
- Nurses: 4,300 jobs
- Bookkeepers / Finance: 2,100 jobs



### Jobs in the area

- About 357,000 people have a job
- That's 79.2% of people who are old enough to work



### Types of jobs

- 14 out of every 100 people work for themselves (self-employed)
- 86 out of every 100 people work for someone else (employees)



### Job adverts

- 86,000 jobs advertised in the last year
- 7,200 jobs advertised last month
- Peak was 11,500 jobs in 2022
- 84,000 previous year
- About 7,000 employers advertised jobs, including NHS, JPMorgan Chase, BAE Systems, Bournemouth and Poole College, Barchester Healthcare, Agincare Group, Compass



### People without jobs in the area

- About 14,300 people don't have a job – that's 4 out of every 100 people who are old enough to work
- A further 79,700 people aren't working and aren't looking for a job – that's about 17 out of every 100 people



### Biggest job areas in Dorset (2024)

- Health and Social Care: 55,000 jobs
- Shops and Retail: 49,000 jobs
- Hospitality (hotels, restaurants): 38,000 jobs
- Manufacturing (making things): 28,000 jobs
- Education (schools, colleges): 27,000 jobs



### Top skills employers want

- Auditing
- Communication
- Customer Service
- Continuous Improvement Process
- Personal Care
- Detail Oriented



### What Dorset is good at (compared to the UK)

- Maritime (things related to the sea)
- Metalworking technology
- Visitor economy (tourism)
- Building services
- Precision technology



### Most wanted jobs in the last year

- Care workers and home carers: 10,700 jobs
- Sales: 5,400 jobs
- Cleaners: 4,900 jobs
- Teaching assistants: 3,900 jobs

Sources: ONS (Nomis) and Lightcast.

## Your career starts here. Find out more:

Talk to your teacher, tutor, careers adviser, parent or carer, or scan:



Dorset Careers Hub



National Careers Service



DSTPN 'Your future. SORTED!' directory

Dorset CAREERS HUB

THE CAREERS & ENTERPRISE COMPANY

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